



WORKSHOP ON STRENGTHENING HUMAN CAPITAL THROUGH TARGETED MOBILITY ACTIONS IN THE COFASP SECTORS



COFASP Final Conference

Kiel, 09 December 2016

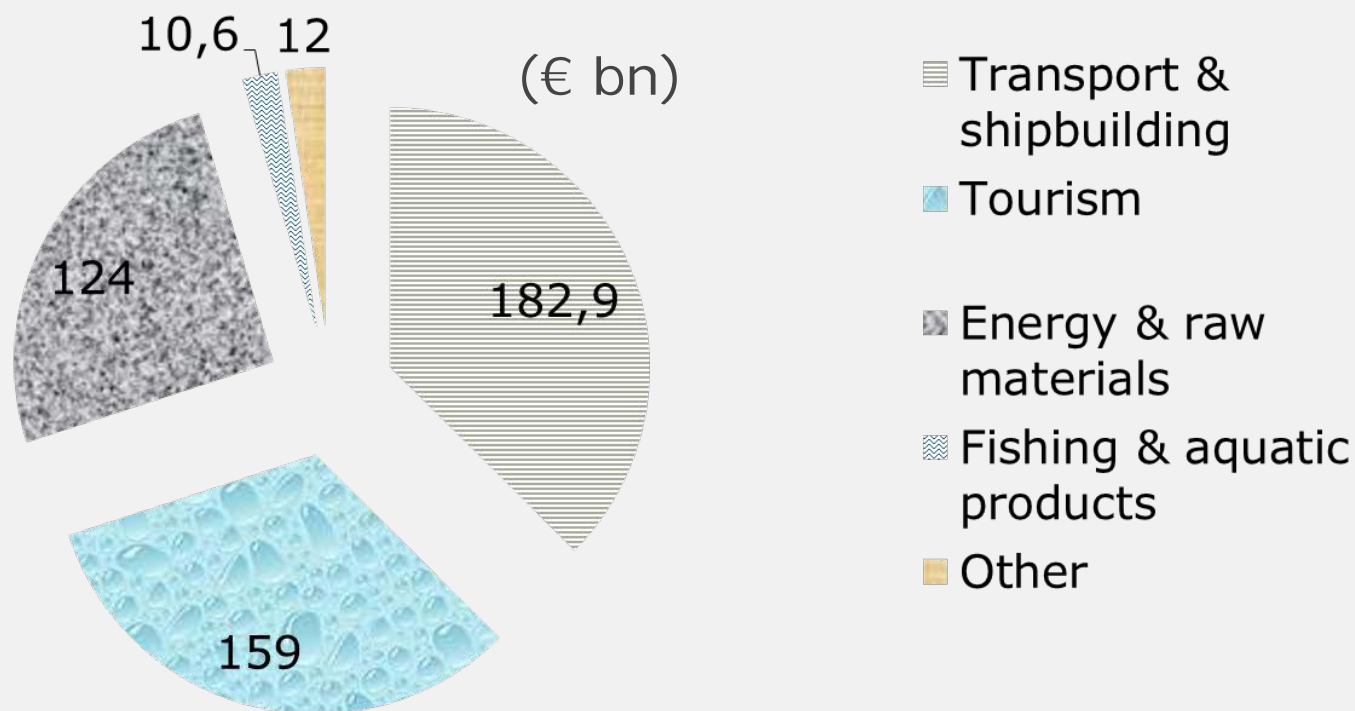
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THE BLUE ECONOMY

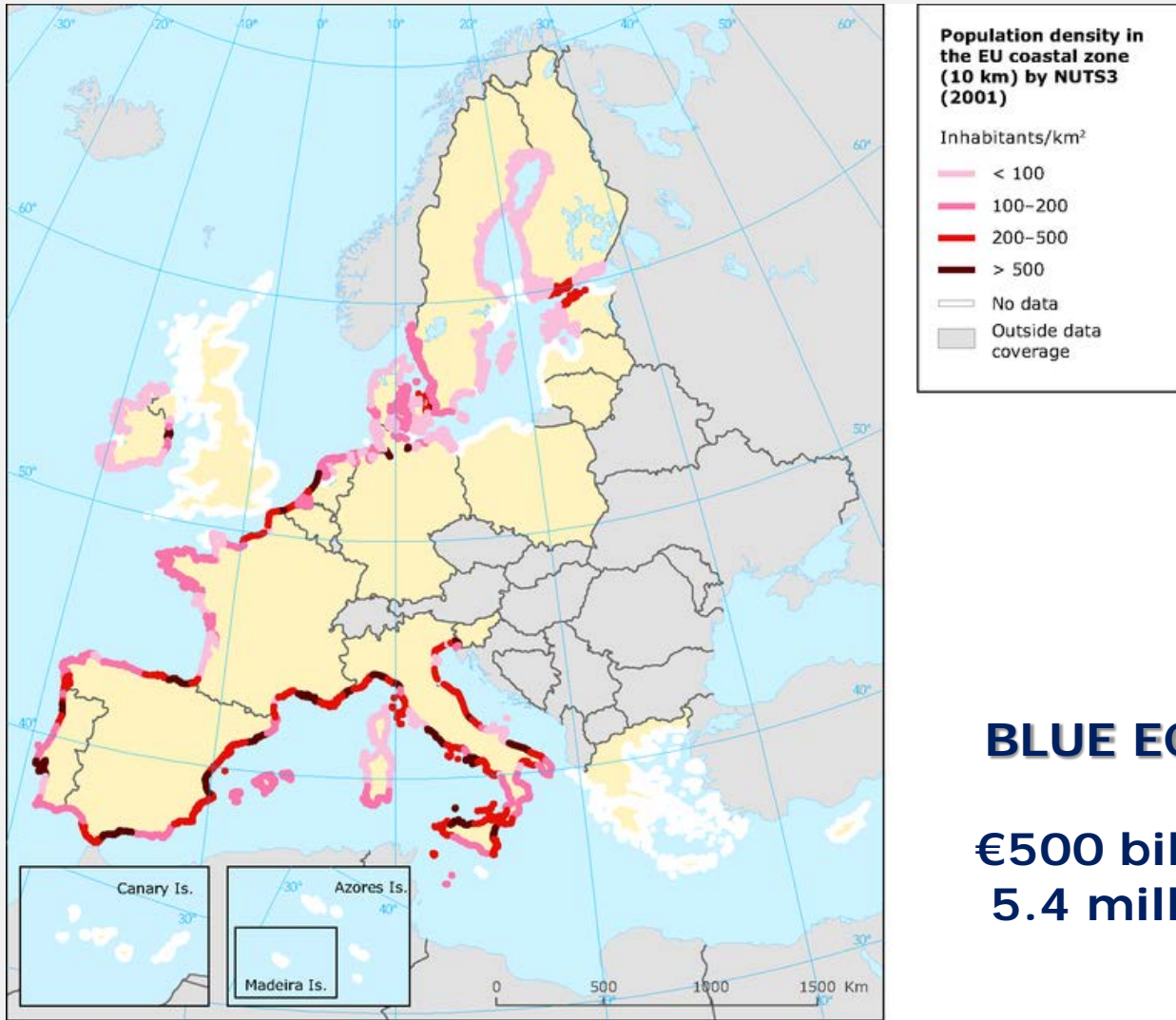


The blue economy





European
Commission



In 2020

**€600 billion GVA
7 million jobs**



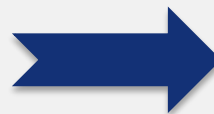
BLUE ECONOMY

**€500 billion GVA
5.4 million jobs**

The human resources of the Blue Economy

Communication on Innovation in the Blue Economy (2014)

To implement blue
growth...



...highly skilled and
qualified workforce is
needed!!

Commission's policy replies

1. Call for proposals "Blue careers in Europe"
2. Expert group on "Skills and career development in the blue economy"
3. Blueprint on sectorial skills cooperation in the maritime technology sector

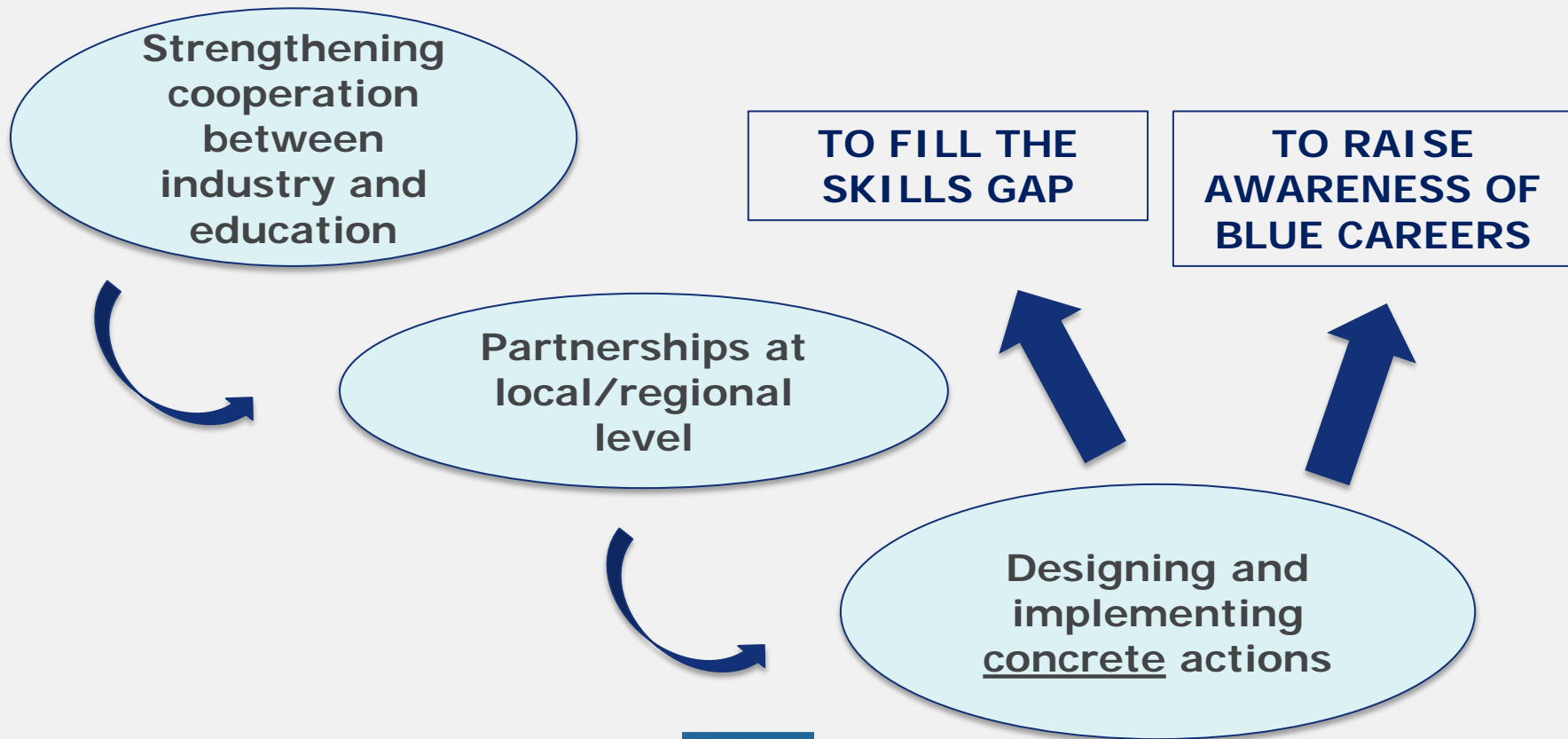


Blue Careers in Europe - EMFF 2016 *Challenge/Objectives*

1. **Blue Economy is broad: significant differences** according to the economic sector and the geographical area
2. Difficult to **adapt curricula/training** quickly
3. Relevance of **soft skills + ICT skills + foreign languages**
4. **Industry** to play a more prominent role + support to **SMEs**
5. **VET** to be more attractive and to be considered not as a second choice
6. **Maritime clusters** as facilitators

Blue Careers in Europe - EMFF 2016

Challenge/Objectives





Blue Careers in Europe - EMFF 2016

Type of Activities

- Training courses, modules, curricula for initial **Vocational Education and Training (VET)** or **higher education**
- Training schemes, training courses and career guidance to **experienced workers** to (re)train/upskill for blue jobs
- Courses/training for jobs in the blue economy to **highly qualified professionals**, such as lawyers, chemists, etc.
- Training and upskilling opportunities for **blue professionals** to upgrade their knowledge and competences
- ...



Blue Careers in Europe - EMFF 2016

Type of Activities

Complementary activities:

- How to raise awareness and disseminate information on ocean-related issue and maritime economy?
- How to make the project transferable?
- How to ensure its sustainability?
- How to seek synergies with other EU funded projects?



Blue Careers in Europe – EMFF 2016

Expected Outputs

- Structured business-education partnerships
- Strengthened local/regional cooperation on blue careers
- Improved employability for targeted group
- Implementation of training/courses that better reply to industry needs
- Increased awareness of oceans and blue economy

Blue Careers in Europe - EMFF 2016

- Total Budget and co-financing: **EUR 3.452.000 and 80% co-financing rate**
- Budget range per project: **EUR 500k-700k**
- Duration of projects: **max 24 Months**
- Projects will start **January-February 2017**

Commission's policy reply - 2

Expert Group on Skills and Career development in the Blue Economy

- To advise the Commission on matters pertaining to the education, training and career development within the blue economy
- 40 members
- Appointed for 3 years
- Received more than 100 applications

First meeting: first half 2017

Commission's policy reply - 3

A New Skills Agenda for Europe

>> **Blueprint on sectorial skills cooperation**

develop a sectoral skills strategy to support the objectives of the established growth strategy for the sector. This strategy should identify concrete actions and indicate clear set of activities, milestones and well defined outputs, to suggest how to match demand and supply of skills

>> 6 sectors to pilot the initiative

Maritime technology: *it encompasses all the enterprises involved in the design, construction, maintenance and repair of ships and other maritime structures, including the complete supply chain of systems, equipment and services supported by research and educational institutions*

Blueprint on sectorial skills cooperation

What for?

- More **systematic approach** at EU level and impactful results at national/regional level
- To facilitate mobilisations and coordination of **key players**, involving both education, industry and governments at all levels
- To stimulate a more strategic use of EU and national **funding programmes**, including structural funds

Blueprint on sectorial skills cooperation

How is it structured?

3 phases:

1. Is the sector ready for an EU-wide partnership on skills?
2. Set-up of a sectorial skills platform at EU level
 - >> Call for proposal under Erasmus +, January 2017
 - €4M per sector for 4 years
3. Roll-out at national/regional level
 - >> European Structural and Investment Funds



Thank you!

More information:

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